

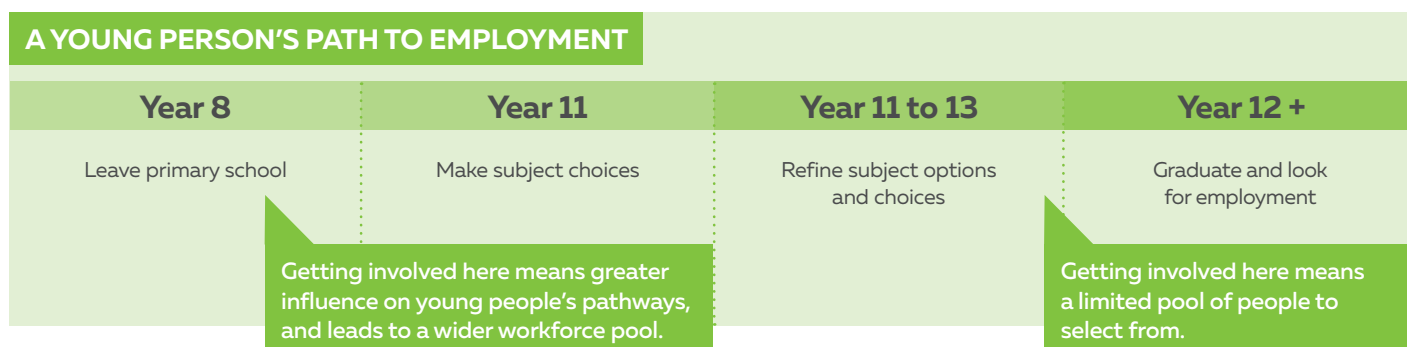
AGRICULTURE & HORTICULTURE



New Zealand's agriculture and horticulture industries need to engage young people.



The most effective solution is to get involved when kids are 11-14 years old.



Here's how to future-proof your industry:

- speak at local schools
- offer a workplace tour
- offer work experience
- talk to Careers New Zealand about engagement initiatives.

“ We have a real shortage of young people for both on-farm positions and rural professional roles. Just about every graduate has multiple job offers as demand far exceeds supply. ”

Susan Stokes

DairyNZ education facilitator

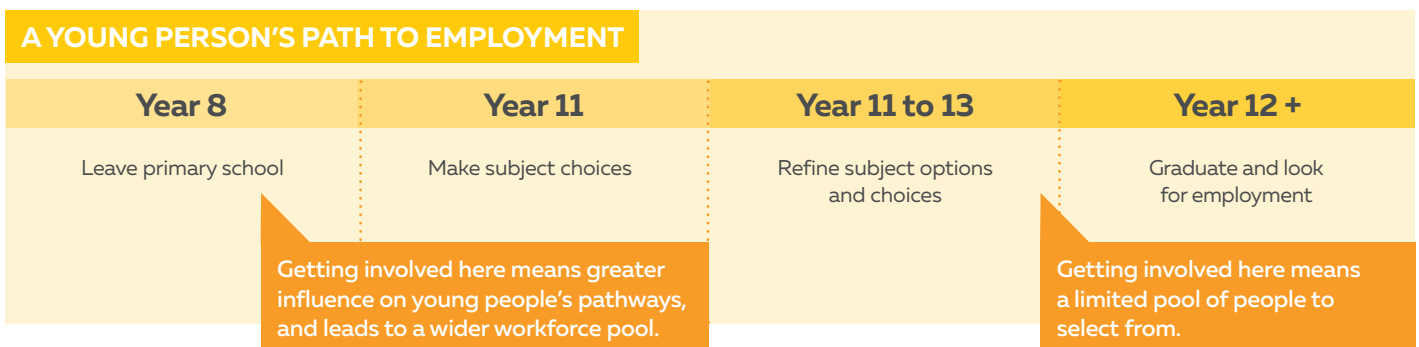
CONSTRUCTION INDUSTRY



New Zealand's construction industry needs to engage young people.



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“ We need more skilled workers and the reality is that a lot of the training will need to be done on the job, which means that people can earn as they learn. ”

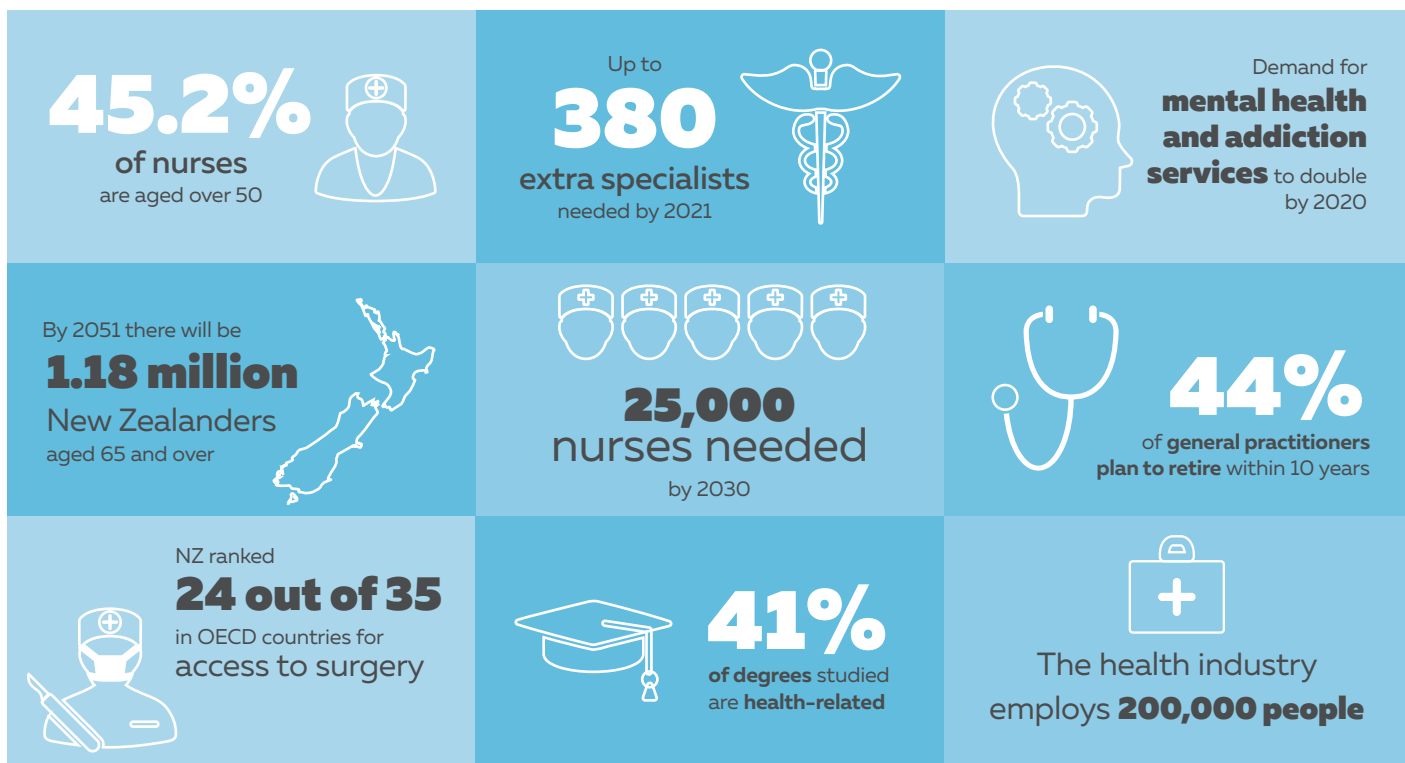
Peter Silcock

Chief Executive, Civil Contractors New Zealand

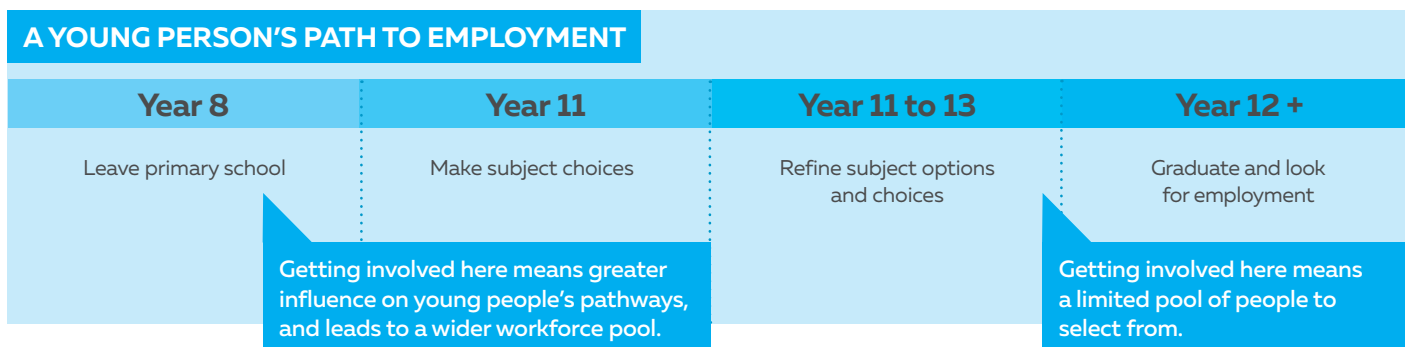
HEALTH INDUSTRY



New Zealand's health industry needs to engage young people.



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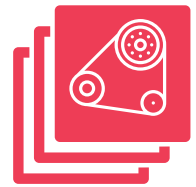
- speak at local schools
- offer a workplace tour
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“ We desperately need to attract more young people to rejuvenate these sectors. ”

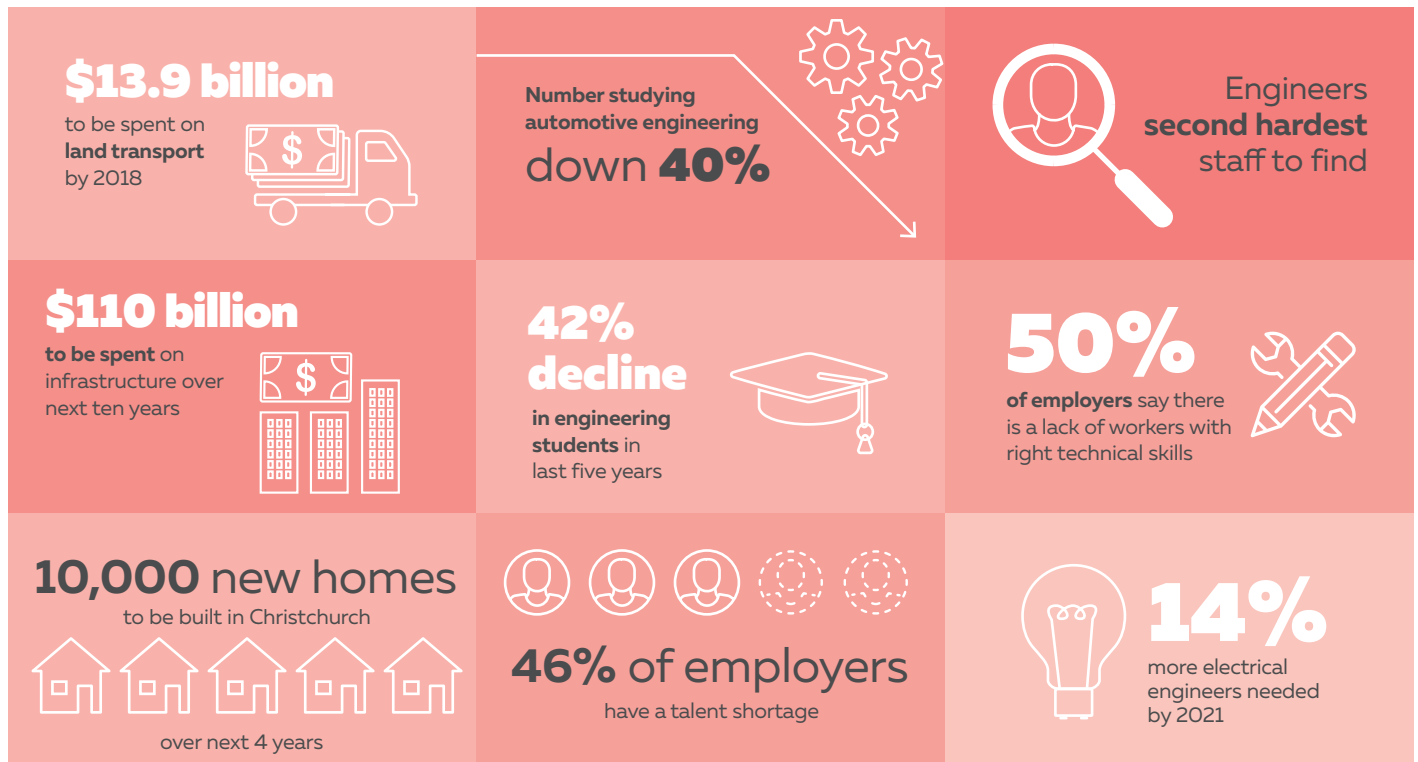
Ray Lind

Chief Executive Officer, Careerforce

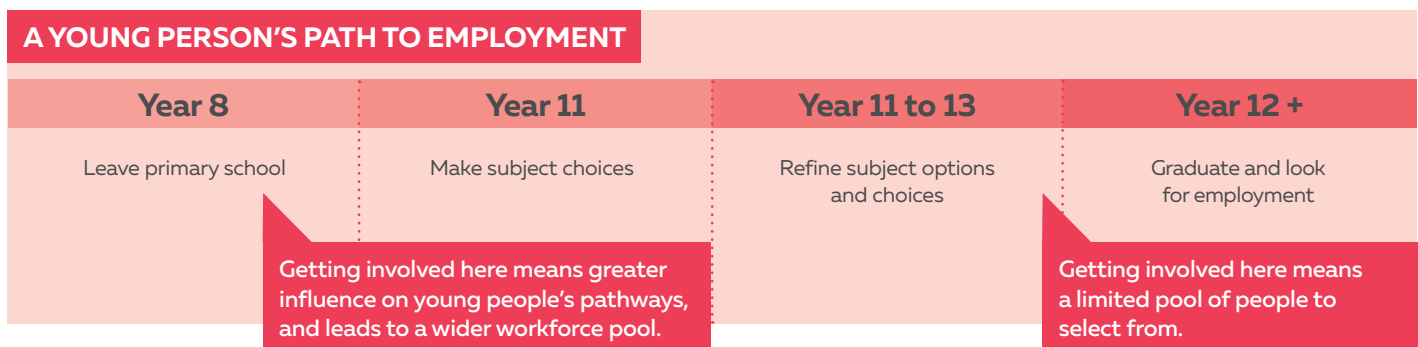
ENGINEERING INDUSTRY



New Zealand's engineering industry needs to engage young people.



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“ **New Zealand requires 120% growth in the number of engineering graduates, and this will grow to 233% as we move towards an innovation-led economy.** ”

Sir Neville Jordan

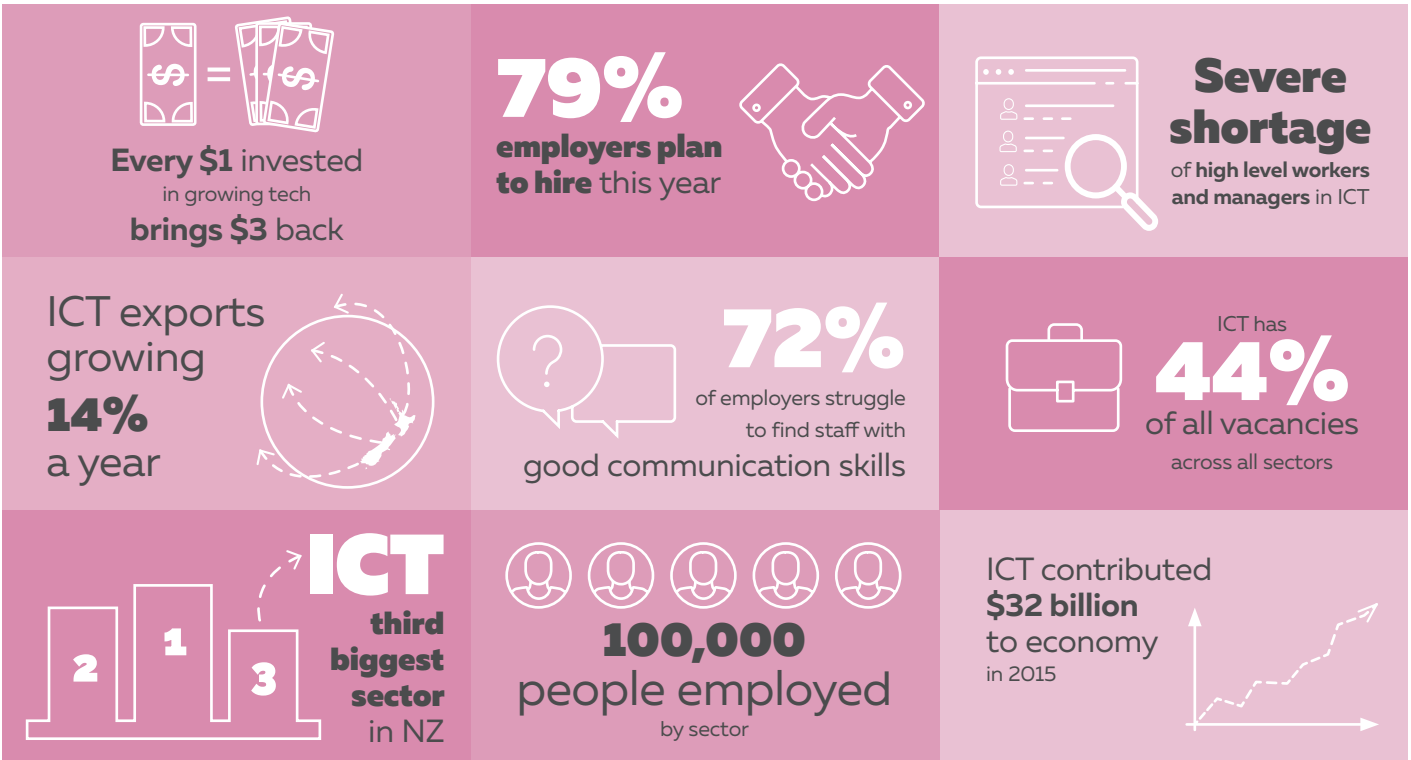
Chair, Engineering E2E Steering Group

ICT INDUSTRY

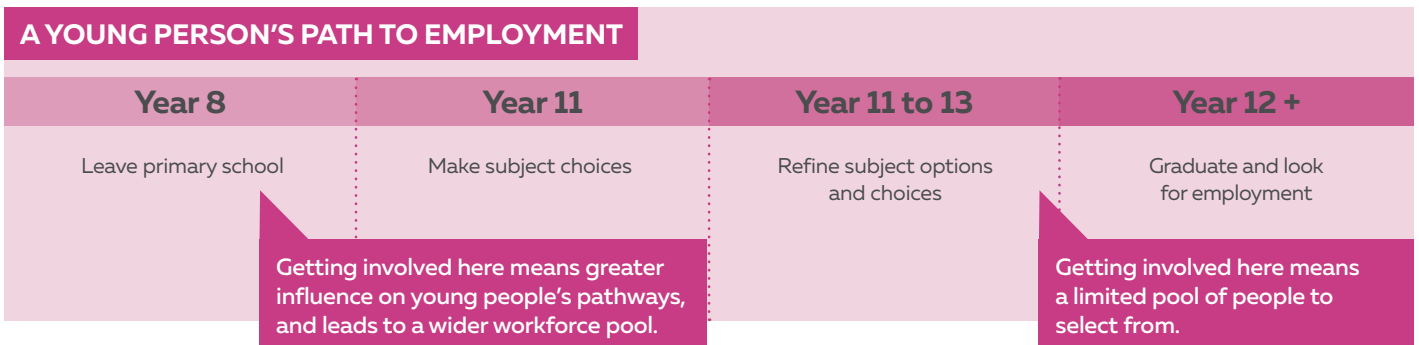
Information and communications technology



New Zealand's ICT industry needs to engage young people.



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- offer a workplace tour
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“ What we excel in are the niches, the little pieces of the world of technology where the big players can't be bothered, but which ... can be huge for us. ”

Sir Paul Callaghan

Professor – Physics, Victoria University of Wellington